Contract Agreement Between:

CONTRACT

WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000
www.wlwt.com

And:

Mentzer Media Services
600 Fairmont Ave
Suite 306
Towson, MD 21286

Contract / Revision	Alt Order #
952698 /	06319988

Product		
US CHAMBER OF COMMER		
Contract Dates	Estimate #	
09/19/12 - 09/28/12	1381	
Advertiser		Original Date / Revision
US Chamber of Commerce		09/18/12 / 09/18/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WLWT	Mica Hansen	HRP -Washingt

Special Handling

Demographic
Adults 25+

IDB#	Advertiser Code	Product Code
1021		
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WLWT	09/19/12	09/21/12	NBC Today Show III	10-11a		:30			NM	6	$2,400.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 6	Rate $400.00							
N 2	WLWT	09/19/12	09/21/12	2-3p	2-3p		:30			NM	3	$1,050.00
Class of Time - Immediately Pre-emptible without notice												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 3	Rate $350.00							
N 3	WLWT	09/19/12	09/21/12	DR OZ EF	4PM-5PM		:30			NM	3	$1,050.00
Class of Time - Immediately Pre-emptible without notice												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 3	Rate $350.00							
N 4	WLWT	09/19/12	09/21/12	6-630p M-F news	6-630p		:30			NM	2	$2,400.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 2	Rate $1,200.00							
N 5	WLWT	09/20/12	09/20/12	7-730p	7-730p		:30			NM	1	$1,200.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays ---1---	Spots/Week 1	Rate $1,200.00							
N 6	WLWT	09/20/12	09/20/12	730-8p	730-8p		:30			NM	1	$1,200.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays ---1---	Spots/Week 1	Rate $1,200.00							
N 7	WLWT	09/21/12	09/21/12	F9-10p	F9-10p		:30			NM	1	$3,000.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays ----1--	Spots/Week 1	Rate $3,000.00							
N 8	WLWT	09/22/12	09/22/12	Sa 10-11a News	Sa 10-11a		:30			NM	1	$700.00
Class of Time - Pre-emptible with notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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09/19/12 - 09/28/12	US CHAMBER OF COM	1381

Advertiser	Original Date / Revision
US Chamber of Commerc	09/18/12 / 09/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-----1-	1	$700.00						
N 9	WLWT	09/22/12	09/22/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	1	$600.00
	Class of Time - Pre-emptible with notice											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	-----1-	1	$600.00							
N 10	WLWT	09/22/12	09/23/12	Sa/su7-8a news	Sa/su7-8a		:30			NM	2	$1,600.00
	Class of Time - Pre-emptible with notice											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	-----SS	2	$800.00							
N 11	WLWT	09/23/12	09/23/12	Su 9-10a News	Su 9-10a		:30			NM	1	$900.00
	Class of Time - Pre-emptible with notice											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	------1	1	$900.00							
N 12	WLWT	09/23/12	09/23/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	1	$600.00
	Class of Time - Immediately Pre-emptible without notice											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	------1	1	$600.00							
N 13	WLWT	09/24/12	09/28/12	NBC Today Show III	10-11a		:30			NM	10	$4,000.00
	Class of Time - Pre-emptible with notice											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	MTWTF--	10	$400.00							
N 14	WLWT	09/24/12	09/28/12	2-3p	2-3p		:30			NM	5	$1,750.00
	Class of Time - Immediately Pre-emptible without notice											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	MTWTF--	5	$350.00							
N 15	WLWT	09/24/12	09/28/12	DR OZ EF	4PM-5PM		:30			NM	5	$1,750.00
	Class of Time - Immediately Pre-emptible without notice											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	MTWTF--	5	$350.00							
N 16	WLWT	09/24/12	09/28/12	6-630p M-F news	6-630p		:30			NM	3	$3,600.00
	Class of Time - Pre-emptible with notice											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	M-W-F--	3	$1,200.00							
N 17	WLWT	09/24/12	09/28/12	7-730p	7-730p		:30			NM	3	$3,600.00
	Class of Time - Pre-emptible with notice											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	M-W-F--	3	$1,200.00							
N 18	WLWT	09/26/12	09/26/12	730-8p	730-8p		:30			NM	1	$1,200.00
	Class of Time - Pre-emptible with notice											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	--1----	1	$1,200.00							
N 19	WLWT	09/28/12	09/28/12	F9-10p	F9-10p		:30			NM	1	$3,000.00
	Class of Time - Pre-emptible with notice											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	----1--	1	$3,000.00							
									Totals		51	$35,600.00

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Advertiser	Original Date / Revision
US Chamber of Commerc	09/18/12 / 09/18/12

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/28/12	51	$35,600.00	$30,260.00
Totals	51	$35,600.00	$30,260.00

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WLWT	Date: 9/18/12

I, Lauren Schumacher
do hereby request station time concerning the following issue:

US Chamber of Commerce

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

Total Charges: $ 35,600 GROSS

This broadcast time will be used by: US Chamber of Commerce

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☐ No

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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

USCHAMBER OF COMMERCE

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☑ an association; ☐ or other unincorporated group

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

*** TO BE SIGNED BY ISSUE ADVERTISER**

2/6/12 (Date) — (Signature) — 202-463-5560 (Contact Phone Number)

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature — Printed Name — Title

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